Campus Mum – Cookie Policy

Effective date: 16 January 2026
Last reviewed: 16 January 2026

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1. Introduction

This Cookie Policy explains how Campus Mum ("we", "us", "our") uses cookies and similar technologies on our website.

This policy should be read alongside our **Privacy Policy**.

By using our website, you consent to the use of cookies in accordance with this policy, unless you disable them through your browser or cookie preference settings.

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2. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website.

They help websites:

- function properly
- remember your preferences
- improve user experience
- understand how visitors use the site

Cookies do **not** typically identify you personally, but they may collect technical or usage information.

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3. Types of Cookies We Use

A. Strictly Necessary Cookies

These cookies are essential for the website to function correctly.

They enable core functions such as:

- page navigation
- access to secure areas
- form submissions

Without these cookies, the website may not work properly.

B. Performance & Analytics Cookies

These cookies help us understand how visitors use our website.

They collect information such as:

- pages visited
- time spent on pages
- error messages
- raffic sources

This data is anonymised where possible and used only to improve our website.

C. Functional Cookies

These cookies remember your preferences and settings.

For example:

- language preferences

- form inputs
- display settings

D. Marketing & Third-Party Cookies (if used)

These cookies may be set by third-party platforms to:

- track engagement
- measure campaign effectiveness
- display relevant content

We do not control these third-party cookies. Their use is governed by the privacy policies of the relevant platforms.

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4. Third-Party Cookies

Some content on our website may be provided by third-party platforms (e.g., embedded videos, social media tools, analytics services).

These providers may set their own cookies.

We encourage you to review their privacy policies.

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5. How Long Cookies Stay on Your Device

Cookies may be:

- **Session cookies** – deleted when you close your browser
- **Persistent cookies** – remain on your device for a set period

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6. Managing Cookies

You can control or disable cookies through your browser settings.

You can:

• block all cookies
• delete existing cookies
• receive alerts when cookies are set

Please note: disabling cookies may affect the functionality of our website.

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7. Cookie Consent Tools

If we use a cookie consent banner or preference tool, you may use it to:
accept or reject non-essential cookies
change your preferences at any time

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8. Data Protection

Any personal data collected through cookies is processed in accordance with our **Privacy Policy**.

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9. Changes to This Policy

We may update this Cookie Policy from time to time to reflect legal or technical changes.

Material updates will be published on our website.

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10. Contact

For cookie-related questions:

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